

Combined Packages

Content is FREE
Always. So are revisions and rewrites.

Campaign Stages



Brainstorming

Submit a survey, we provide PR angles and title ideas for you to approve.

Content Creation

We start working on the press release, sponsored articles and pitch(es).

Review + Approval

We proofread and send all articles over for you to approve.

Pitching + Distribution

This is the fun part where we distribute and send you over links we've generated.

	Starter	Premium	Diamond
basic press release distribution	yes	yes	yes
press release also published in:			
Altcoin Magazine	yes	yes	yes
BelnCrypto	yes	yes	yes
Blokt	yes	yes	yes
Blokonomi	yes	yes	yes
Coinspeaker	yes	yes	yes
NullTx	yes	yes	yes
CoinIdol	yes	yes	yes
BTCManager	-	yes	yes
AMBCrypto	-	yes	yes
CCN	-	yes	yes
NewsBTC	-	yes	yes
Bitcoinist	-	-	yes
REUTERS	-	-	yes
	Starter	Premium	Diamond
sponsored articles in:			
Altcoin Magazine	yes	yes	yes
BelnCrypto	yes	yes	yes
NullTx	-	yes	yes
BTCManager	-	-	yes
AMBCrypto	-	-	yes
brand mentions in TOP Tier*	0	1	2
mention in Forbes	-	-	yes
mention in HACKERNOON	-	yes	yes
brand mentions in SECOND Tier**	3	5	7
extra pitch sent to journalists	-	100 journalists	250 journalists
guaranteed press release on	150 websites	200 websites	250 websites
content creation & proofreading	yes	yes	yes
unlimited revisions	yes	yes	yes
press release in YAHOO!	-	yes	yes
	Starter	Premium	Diamond
press release in MarketWatch	yes	yes	yes
total number of websites where your startup will be mentioned	12 + 150	20 + 200	27 + 250
total potential audience (visits)***	48,000,000	73,000,000	145,000,000
delivery	20 days	30 days	45 days
PRICE	\$10,000	\$20,000	\$30,000

Our special combination of press release distribution + sponsored posts + organic outreach and guaranteed brand mentions

* Top tier, for us, means any publication that has over 5M visits/month (mainstream & crypto).

** Second tier, for us, means any publication that has over 50,000 visits/month.

*** Unlike other agencies, we count potential monthly visits, not pageviews.