

Altcoin Magazine

THE BEST DARN PLACE TO READ AND
WRITE ABOUT CRYPTO AND BLOCKCHAIN



2019 MEDIA KIT

INTERVIEWS • PRESS RELEASE • ARTICLES

alt coin magazine

INTERVIEWS · ARTICLES · PRESS RELEASES

Overall reach

15,000+

Total number of followers

125,000

Total number of monthly readers

150,000

Expected unique readers for the next 30 days

1,000,000

Average monthly impressions on Twitter

670,000

Best performing Twitter contest by impressions

1,250

Average number of new monthly followers

Statistics

Magazine	5500
Medium profile	2000
Twitter	4000
Facebook	275
LinkedIn	275
Instagram	800
Reddit	3500 KARMA
Telegram	150
Discord	250
Email	2000

Working with

Altcoin Magazine

Working with Altcoin Magazine is very simple and if we believe that your content will benefit our readers, then we will do our very best to deliver a high level of exposure to your content and your project on Medium and on our social media channels.

sales@altcoinhub.io

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INTERVIEWS · ARTICLES · PRESS RELEASES

Extra exposure

- Email list - 2000
- Founders' personal LinkedIn accounts - 15,000 + crypto contacts
- Admin of Altcoin Investing facebook group - 52,000 members
- Reddit - 3500 Karma

Medium Growth

- Growing with 45 followers a day
- In top 100 fastest growing Medium Publications out of 9000+
- Top 2 fastest growing crypto related publication on Medium

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INTERVIEWS · ARTICLES · PRESS RELEASES

Interviews, press releases and sponsored articles

Option 1

- 1 interview (Founder, CEO, project rundown or custom interview)
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$150

Option 2

- 2 Interviews (Founder, CEO, project rundown or custom interview)
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$250

Option 3

- 2 interviews (Founder, CEO, project rundown or custom interview)
- 2 sponsored article/press release
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$350

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INTERVIEWS · ARTICLES · PRESS RELEASES

Option 4

- 1 sponsored article or press release
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$75

Option 5

- 4 sponsored articles or press releases
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$250

Option 6

- 2 interviews and 6 sponsored articles or press releases
- Posted through our Medium Publication
- Shared on all social media accounts

Price - \$500

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INTERVIEWS · ARTICLES · PRESS RELEASES

Long term media partnership deals

The monthly fee for a media partnership is \$600 a month or \$1500 every 3 months.

The media partnership includes:

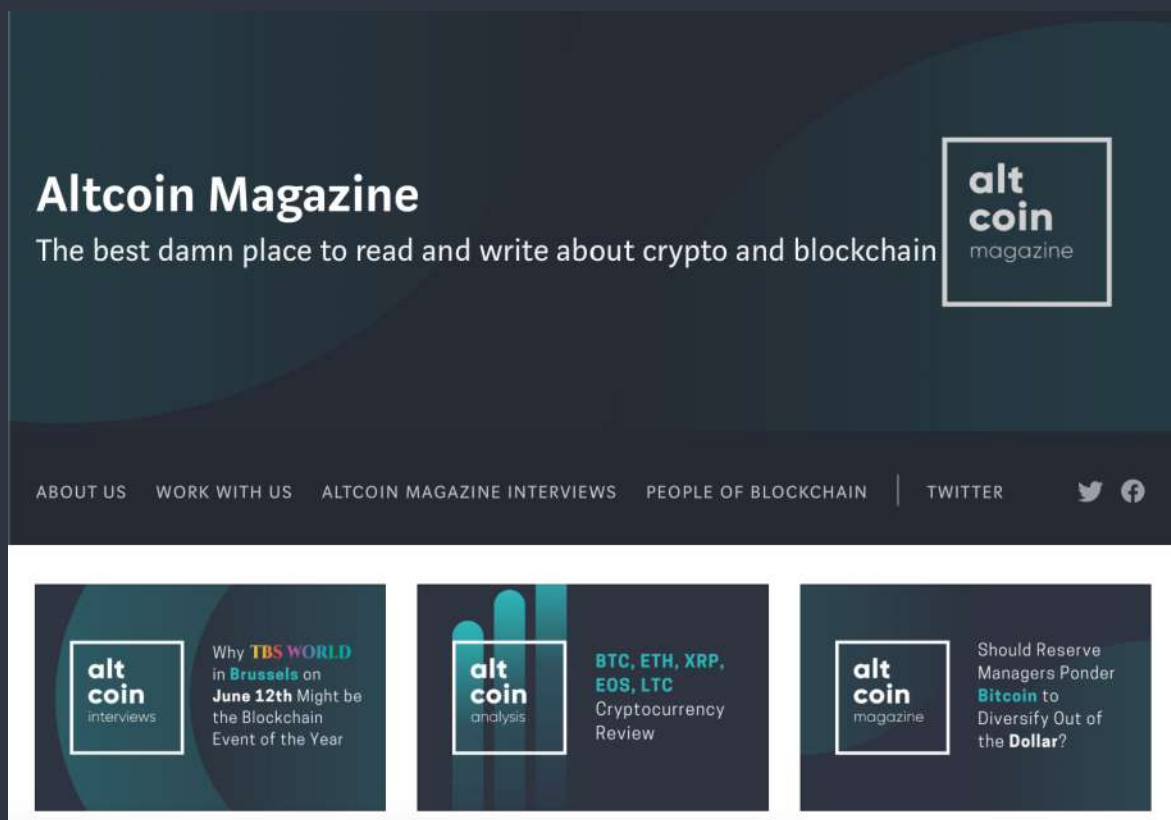
- Dedicated article about your company in a dedicated media partnership section on Altcoin Magazine
- Free publishing of:
 - Press releases
 - Sponsored articles
 - Interviews
- Pin an article to the top of Altcoin Magazine
- A free ad spot on Altcoin Magazine
- Social media endorsements
- Free Altcoin Academy articles

Price: \$600 a month or \$1500 every 3 months.

Or you can buy a single press release in Cointelegraph for \$8.000

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OUR PAGE:
[HTTPS://MEDIUM.COM/ALTCOIN-MAGAZINE](https://medium.com/altcoin-magazine)



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